

<b>Position</b>	Partner, Economics Partners, LLC a Ryan Company
<b>Education</b>	M.B.A., Bar-Ilan University, Israel B.A. Economics and Psychology, University of Michigan – Ann Arbor
<b>Languages</b>	English, Hebrew
<b>Professional Summary</b>	<p>Lior Haddad has 12 years of experience providing economic consulting services in the fields of transfer pricing and valuations. He was named as a Transfer Pricing Rising Star in the <i>Legal Media Group's Expert Guide (2017)</i>.</p> <p>His focus is on the provision of transfer pricing and tax planning services to multinational firms and assistance in tax controversies. Additionally, Lior provides valuation services, specially focused on US and Israel jurisdictions.</p> <p>Prior to joining Economics Partners, Lior was a manager with one of the Big 4 accounting firms, having worked on a wide assortment of engagements. He has been involved in a multitude of projects ranging from valuation of tangible and intangible assets, pricing of financial instruments (fixed income, guarantees, and synthetic debt instruments), intellectual property migration, licensing transactions, and business restructurings. Projects included both planning and compliance work for companies ranging from large multinational corporations to startups. Clients included chemical manufacturers, food and beverage manufacturers, pharmaceutical companies, software and hardware developers, real estate investment and development companies, and banking institutions among others. Lior also represented clients in front of the Israel Tax Authority during audit proceedings.</p>
<b>Academic Honors</b>	Graduated with Distinction, Bar-Ilan University
<b>Experience</b>	Partner 2013 – Present Economics Partners, LLC a Ryan Company  Senior Manager 2007 – 2012 KPMG
<b>Publications</b>	<p><i>A New Goodwill Paradigm?</i>, Economics Partners White Paper, Feb. 2018 (with Jonathan Lubick)</p> <p><i>Transfer Pricing IP Valuations in Israel and Abroad: Is the Acquisition Price Method for Start-Ups Appropriate?</i>, Wolters Kluwer Global Tax Weekly, May 7, 2015 (with Jonathan Lubick and Nimrod Jagel-Cohen).</p>