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## Rodrigo Fernandez

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**Position** Partner, Economics Partners, LLC

**Education** M.B.A. – Massachusetts Institute of Technology  
M.E. – Engineering, University of Colorado  
B.S. – Mechanical Engineering, University of Colorado

**Professional Summary** Mr. Fernandez has over 20 years of experience in both industry and economic consulting.

Mr. Fernandez's industry experience includes energy, aerospace, telecommunications, and software, where he held positions in product development, finance, and marketing. He specializes in transfer pricing, business and intangible property valuation and other and valuation-related projects where he applies his understanding of technology and his economic analysis experience. He also has experience in business litigation cases involving patent infringement in the technology sector and in litigation support. In addition to his industry experience, he has extensive experience in the Latin American region.

Prior to joining Economics Partners, Rodrigo was a Director with Duff & Phelps, and prior to that he was a consultant at Analysis Group. Before working as a consultant, Rodrigo held a variety of operations roles in technology-intensive industries. He was a systems engineer at Ball Aerospace, performed energy-related product development with Redstone Engineering, was involved in IT strategy and pricing strategy at Qwest Communications, and also worked with several small software companies.

Rodrigo has worked on a broad array of transfer pricing and economics consulting engagements, including transfers of intangible and tangible business property, technology buy-ins, cost sharing agreements, services transactions, and the structuring of intangible property holding companies and operating companies. Additionally, he has worked on intangible property and business valuation projects, valuing firms in oil field services, energy, software, semiconductors, medical devices, packaging, metals, auto parts, and telecommunications. He has also worked on projects to determine royalty rates for tangible and intangible property based on profit splits and other comparable transaction methods

**Academic Honors** Ford Foundation Scholarship, MIT, Sloan School of Management

**Working Papers** Cost of Capital Method for Determining Arm's Length Prices on Intercompany Leases, February 2011.

**Presentations** Transfer Pricing and International Tax Seminar, sponsored by Duff & Phelps, Houston, May 6, 2010.

Global Transfer Pricing Documentation Strategies, CITE Transfer Pricing Conference, Chicago, November 3, 2009.