



ECONOMICS PARTNERS
LLC

Trent P. Read, MBA

1 West Main Street, American Fork, UT, 84003
925.817.7985 • trent.read@econpartners.com

SUMMARY

Trent has been a CFO of two venture/growth equity-backed companies that ranked on Inc. Magazine's list of fastest growing companies in the country which he successfully led from their infancy to full liquidity events. He began his career as an Analyst in investment banking with Deutsche Bank helping many consumer and business services companies with public and private equity and debt capital raises as well as mergers and acquisitions. He was then a Senior Financial Analyst for a \$200 million business unit of Honeywell. He then returned to investment banking as an Associate and then Vice President at Wachovia Securities and Sagent Advisors respectively. He worked with media, digital media, telecom, software/SaaS, and internet infrastructure companies on transactions that varied from multi-billion dollar LBOs to small growth equity capital raises. He was the CFO of OrangeSoda, an online marketing business, which he led to a sale to Deluxe Corp. and then Goal Zero, which he helped rank #9 on the Inc. 500 prior to helping lead it to a sale to NRG Energy. Trent received his B.A. and M.B.A. from BYU where he was a Hawes Scholar.

EMPLOYMENT EXPERIENCE

ECONOMICS PARTNERS Partner	American Fork, UT Present
MOVEMENT VENTURES Advisor	Lehi, UT 2014 - Present
GREENER EQUITY CEO & Managing Director	American Fork, UT 2014 – 2017
ORANGESODA CFO	American Fork, UT 2009-2012
SAGENT ADVISORS Vice President	San Francisco Bay Area 2009
WACHOVIA SECURITIES LLC Associate	San Francisco Bay Area 2006 – 2009
HONEYWELL Sr. Financial Analyst	Phoenix, AZ 2002 - 2004
DEUTSCHE BANK Analyst	Baltimore, MD 2000 - 2002

EDUCATION

BRIGHAM YOUNG UNIVERSITY <i>Master of Business Administration, Finance & Entrepreneurship</i>	Provo, UT 2006
BRIGHAM YOUNG UNIVERSITY <i>Bachelor of Arts, Language</i>	Provo, UT 1999